



Project Summary Report

Project Name :	Blood Donation for Society – “Giving blood, Giving life”
Fiscal Year :	2025
Company :	Moonlight Bullion Refinery Co., Ltd.
Project Location :	National Blood Centre, Thai Red Cross Society, Bangkok
Project Owner/Responsible Department :	Human Resources Department
Project Duration :	29 July 2025 (1-day activity)

1. Project Objectives

- To support the Thai Red Cross Society in providing safe and sufficient blood for patients.
- To promote a culture of public-mindedness and giving among employees.
- To foster unity, engagement, and pride through participation in social contributions.

2. Target Groups

- Volunteer employees of Moonlight Bullion Refinery Co., Ltd.
- Patients in hospitals across the country who require blood.

3. Activities Conducted

- Coordinated with the National Blood Centre, Thai Red Cross Society, to organize the blood donation event.
- 11 company employees participated in the blood donation on 29 July 2025.
- Communicated internally to encourage employee participation and engagement.
- Promoted the CSR activity through the company’s channels to inspire the wider community.




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4. Project Outcomes

- 11 units of blood were donated to help patients in need.
- Employees gained happiness, pride, and valuable experience from participating in volunteer activities.
- Enhanced the company's image as a socially responsible organization.
- Promoted a culture of generosity, kindness, and collaboration in the workplace.

5. Budget Used (THB)

EXPENSES	BUDGET USED
1. TRAVEL EXPENSES	2000.-
2. PUBLICITY/PROMOTION EXPENSES	1000.-
3. SNACKS AND BEVERAGES	3000.-
TOTAL	6000.-

6. Activity Photos (Attached)





7. Recommendations and Continuous Development Plan

- Organize blood donation activities regularly, 2–3 times per year, to increase blood supply in the central blood bank.
- Enhance internal communication, such as advance campaigns, inspirational messages, and recognition of volunteer employees.
- Record activity results (number of participants, units donated, indirect contributors) to use as a database for future monitoring and evaluation.